



Renew inspiration

Mind Body Spirit

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TIPS FOR NEW BLOGGERS



Here's some tips for new bloggers to think about before launching their new blog:

- **Tip 1:** Determine your niche – What is your passion? What do you want to share with the world? What is your specialty or your expertise?
- **Tip 2:** Identify your target audience – Who is your ideal reader? Write directly to them. Keep your readers wanting more from you with a strong headline and intro.
- **Tip 3:** Create clear and precise goals for your blog – Why are you blogging? For fun, a hobby, a business, to sell product or to monetize using affiliates? Write down your goals and make sure to reflect on them when preparing blog posts.
- **Tip 4:** Come up with a catchy blog title and tag line to get your readers attention. Then, create the perfect logo for your blog.
- **Tip 5:** Determine if you want to launch your blog using a free website or if you want to invest money in a company like WordPress, then a hosting company like Blue Host.
- **Tip 6:** Establish one or two social media platforms to focus on when you first launch your new blog. Remember, to share your new blog posts on all your social media platforms. Once you are comfortable, add more as you have the time.
- **Tip 7:** Have 2 or 3 really in-depth blog posts complete before you decide to launch your new blog. In addition, have more blog posts in various stages, such as drafts to be edited, outlines and topic ideas ready to write.

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